

Preventing Gender-Based Violence on Campus: Establishing Comprehensive Violence Prevention Programs Through Collaboration



*Amber L. Morczek, PhD Candidate
Washington State University
Health and Wellness Services
Violence Prevention Programs*

Changing Culture on Campus



Early Intervention

- WSU Alive! Programming
- WSU Week of Welcome Programming

Education

- Green Dot Bystander Training
- Misc. tailored programming

Identifying Resources

- Confidential
- Non-confidential

Reporting Protocols

- University
- Law enforcement

Early Intervention

WSU Alive!

- Incoming students
 - Mandatory 30-minute presentations
 - Defining gender-based violence
 - Resources/Reporting
 - Resource fairs for parents



Early Intervention

Week of Welcome

- Incoming freshmen and transfer students
 - Mandatory 45-minute presentations
 - Bystander intervention & obstacles
 - Changing culture



7-Hour Green Dot Bystander Training

- Identifying gender-based violence
- Obstacles
 - Personal, peer, bystander dynamics
- Bystander intervention techniques
 - 3 D's
- Changing culture/norms



Green Dot Evaluation Report



- Pre/Post Tests
 - N=326; 44% response rate
- Results:
 - *77% of respondents reported Green Dot changed their understanding of interpersonal violence*
 - *46% said Green Dot caused them to notice more incidents (or possible incidents) of interpersonal violence.*
 - *48% said that because of Green Dot, they acted differently in a situation (or possible situation) of interpersonal violence.*
 - *62% said that because of Green dot, they had acted differently in some way.*

Programming Customization

Tailoring programming to student subcultures:

- Freshmen
- Transfer students
- Athletes
- Greek Community
- ROTC Students
- International Students
- Graduate Students
- Faculty/ Staff



Coordinated Community Response

Resources

Confidential

Non-confidential

Reporting

University Reports

- Title IX Coordinator
- Student Conduct Process

Law Enforcement

Training

Law Enforcement

Conduct Board

RA's, OC's,
Women's Transit,
etc..

Conclusion: Campus-based Violence Prevention Programming

CDC Division of Violence Prevention (2014)

- Sexual violence is a “public health problem.”
- Effective strategies are “comprehensive.”

White House Task Force to Protect Students from Sexual Assault (2014)

- Bystander intervention programs work to change social norms, and teach everyone to speak out and intervene if someone is at risk of being assaulted. These programs are among those the CDC found most promising.