



CENTRAL WASHINGTON UNIVERSITY

EASTERN WASHINGTON UNIVERSITY

THE EVERGREEN STATE COLLEGE

UNIVERSITY OF WASHINGTON

WASHINGTON STATE UNIVERSITY

WESTERN WASHINGTON UNIVERSITY

WASHINGTON STATE

Council of
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Prior Data Challenges

- Multiple accountability initiatives across state agencies.
- Many differing institutional performance metrics with varying methodologies.
- Inefficient use of staff time.
- Data not easily understandable nor available to the general public.



A New Vision: “Complete to Compete”

- 2010 initiative of the National Governors Association, chaired by Governor Christine Gregoire.
- Recommended a set of 10 outcome and progress metrics that all states should collect and publicly report, including:
 - Retention rates
 - Graduation rates
 - Time and credits to degree
 - Degrees and certificates awarded
- Goal of the initiative is to increase college completion while improving higher education productivity.



State Action: HB 1795 (2011)

- Established Complete to Compete as the performance measurement system for Washington's public baccalaureates.
- Included all 10 of the Complete and Complete metrics and more.
- Directed OFM and the six public baccalaureates to collaborate to display the performance data in a dashboard format.
- Required annual update (December 1).
- The source of the data is the Public Centralized Higher Education Enrollment System, which stores public, four-year institutional enrollment data from 1998-99 through the current academic year.

Dashboard History

- Close collaboration between OFM, the Department of Enterprise Services (DES), and the public baccalaureates.
- First version unveiled in December 2011.
- In 2012 DES staff organized a number of usability sessions to refine the dashboard's look and functionality.
- New and more detailed version debuted in December 2012.
- Accomplished with no state funding! (Funded by a 2009 American Recovery and Reinvestment Act P-20W longitudinal data system grant.)

Washington: A National Leader

- Dashboard advantages include:
 - Standardized calculations and the display of metrics.
 - Expanded data availability.
 - Higher quality policy research.
 - Increased dialogue between educators, researchers, and policymakers.
 - Improved public understanding of higher education performance.



Statewide Public Four-Year Dashboard: www.ofm.wa.gov/4yeardashboard