



# Four Year Public Baccalaureate Performance and Accountability

CENTRAL WASHINGTON  
UNIVERSITY



EASTERN WASHINGTON  
UNIVERSITY



THE EVERGREEN STATE  
COLLEGE



UNIVERSITY OF  
WASHINGTON



WASHINGTON STATE  
UNIVERSITY



WESTERN WASHINGTON  
UNIVERSITY

# Performance and Accountability

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Performance monitoring and accountability mechanisms have been utilized by Washington's public baccalaureate sector for over a decade:

- **2003** – Performance contracts (HB 2111)
- **2004** – Higher education accountability report (HB 3103)
- **2005** – Government Management Accountability & Performance (GMAP) Program (Governor Gregoire)
- **2008** – Institutional performance agreements (HB 2641)
- **2011** – Institutional performance plans (HB 1795)
- **2011** – The Statewide Public Four-Year Dashboard (HB 2641)
- **2011** – Performance audit of institutional tuition setting authority (HB 1795)
- **2012** – The College Scorecard (U.S. Department of Education)
- **2013** – Results Washington (Governor Inslee)
- **2013** – Performance audit of higher education performance-based funding (Washington State Auditor)
- **2014** – The College Rating System (U.S. Department of Education)

# A New Vision: “Complete to Compete”

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- **2010 initiative of the National Governors Association**, chaired by Washington Governor Christine Gregoire.
- Goal of the initiative is to **increase college completion while improving higher education productivity**.
- Recommended **a set of 10 outcome and progress metrics** that all states should collect and publicly report, including:
  - Retention rates
  - Graduation rates
  - Time and credits to degree
  - Degrees and certificates awarded



# Prior Data Challenges

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- Multiple accountability initiatives across state agencies.
- Many differing institutional performance metrics with varying methodologies.
- Inefficient use of staff time and resources.
- Data not easily understandable to nor available to policymakers nor the general public.



# Dashboard History

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- Close collaboration between OFM, the Department of Enterprise Services (DES), and the six public baccalaureates.
- First version unveiled in December 2011.
- New and more detailed version debuted in December 2012. Dashboard is updated yearly.
- Accomplished with no state funding! (Funded by a 2009 American Recovery and Reinvestment Act P-20W longitudinal data system grant.)

# Washington: A National Leader

## ■ Dashboard advantages include:

- Standardized calculations and the display of metrics.
- Expanded data availability.
- Higher quality policy research.
- Increased dialogue between educators, researchers, and policymakers.
- Improved public understanding of higher education performance.



Statewide Public Four-Year Dashboard: [www.ofm.wa.gov/4yeardashboard](http://www.ofm.wa.gov/4yeardashboard)